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360° INTERIOR DESIGN SOLUTIONS

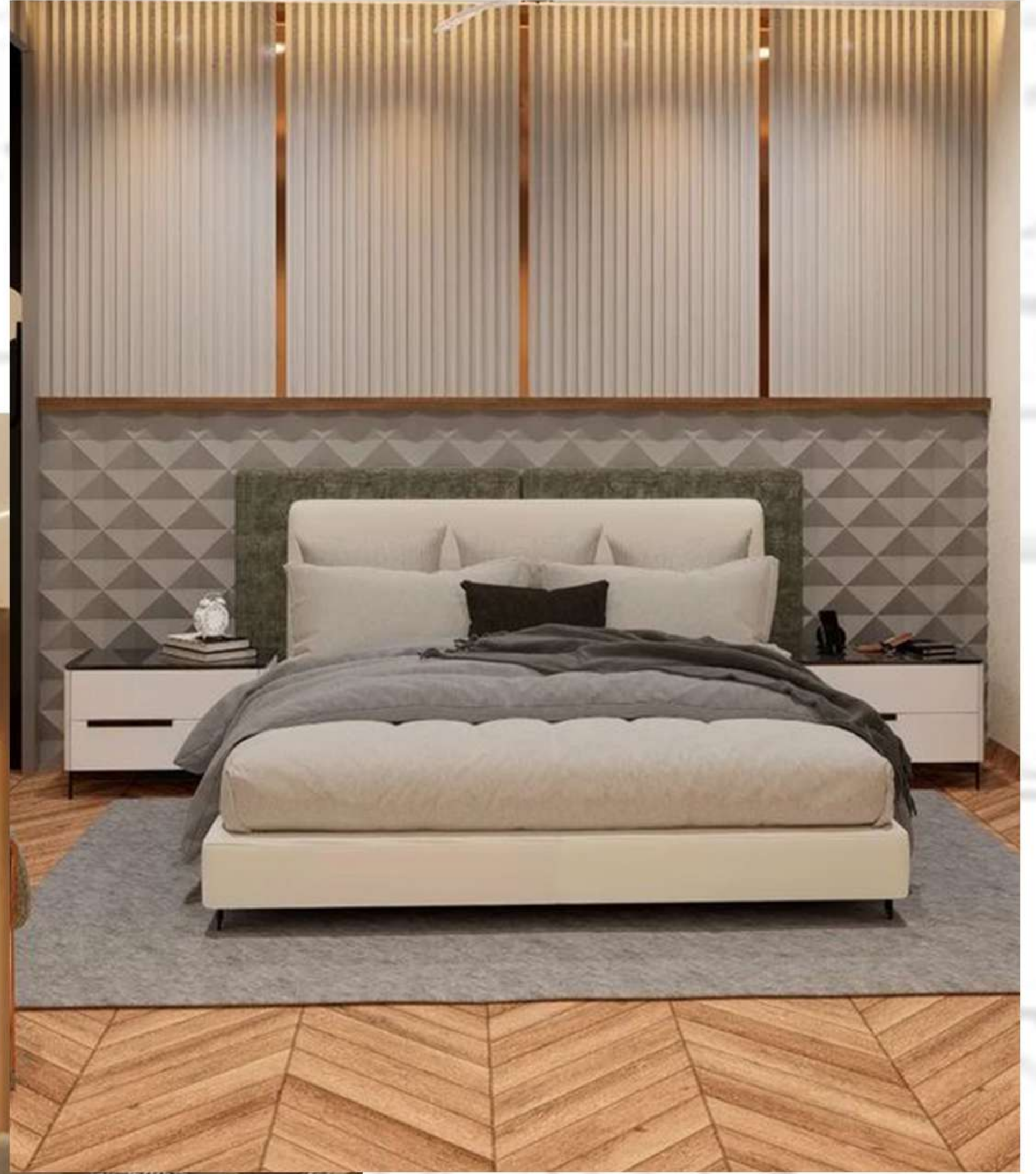


# SS INTERIOR GUIDE TO BEAUTIFUL INTERIOR DESIGN





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## Understanding Interior Design Basics

**Define Your Style:** Start by exploring different design styles such as modern, minimalist, Scandinavian, bohemian, and traditional.

Identify what resonates with you and matches your lifestyle.

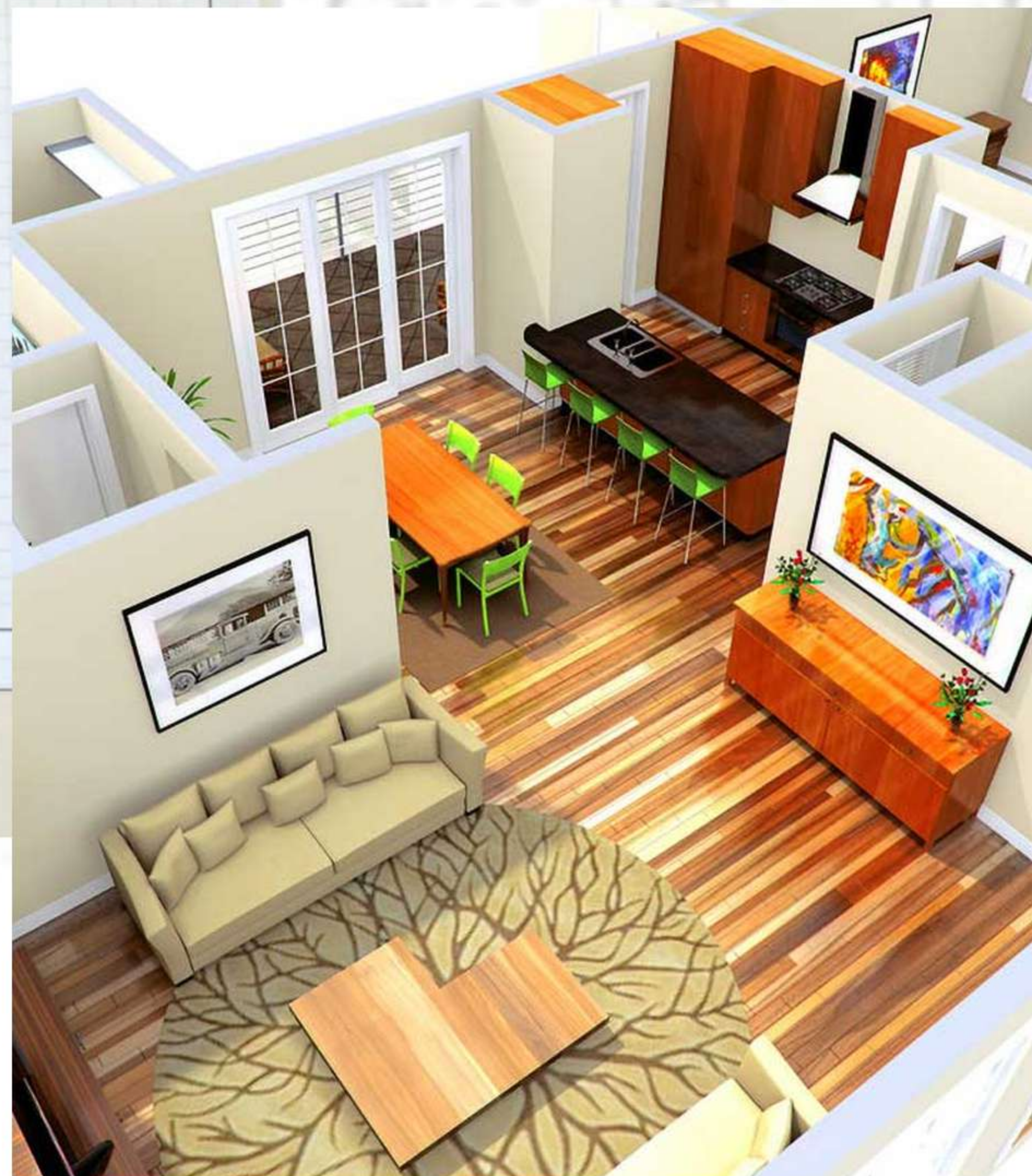
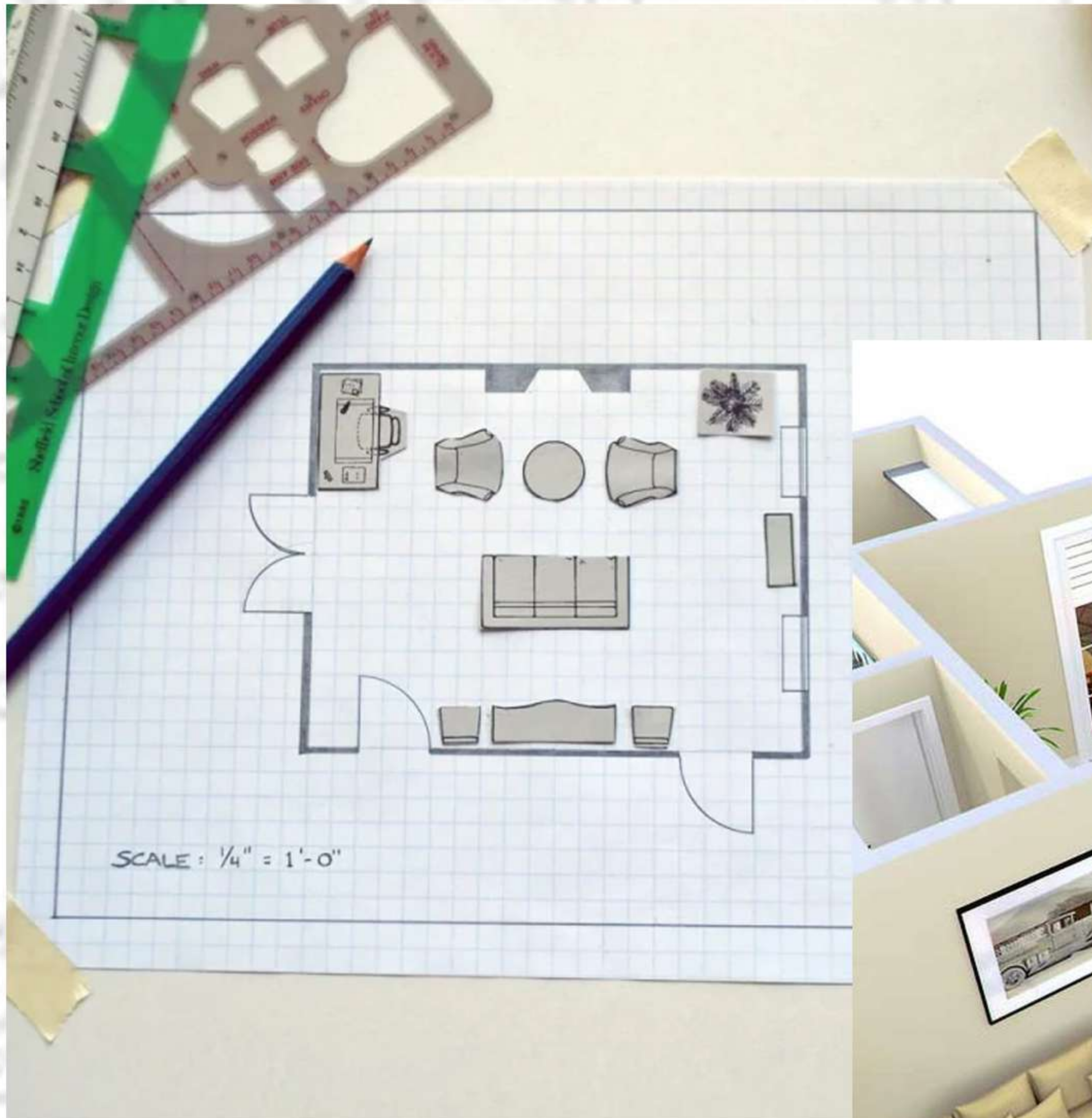
**Purpose of Each Room:** Think about how each room will be used. For example, a bedroom should be calming, while a kitchen might need to be highly functional.

**Mood and Feel:** Each space can evoke a different mood—decide if you want your living room to feel cozy, formal, or open, or if you want your home office to feel stimulating and energetic.





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## Planning Your Space

**Create a Layout:** Draw a floor plan or use online tools to create a visual layout of your space. Consider the flow and ensure furniture placement allows for easy movement.

**Focal Points:** Every room should have a focal point, like a fireplace, a large window, or a statement piece of furniture.

**Balance and Proportion:** Aim for symmetry and balance in your design. Distribute colors, textures, and patterns evenly throughout the space, and vary furniture sizes to maintain visual interest.





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## Color and Lighting Choices

**Choosing a Color Palette:** Select a base color and accent shades that complement it. Neutrals are great as they're versatile, while bold colors can make a statement.

**Lighting Types:**

**Ambient Lighting:** General lighting, like ceiling fixtures, that illuminates the whole room.

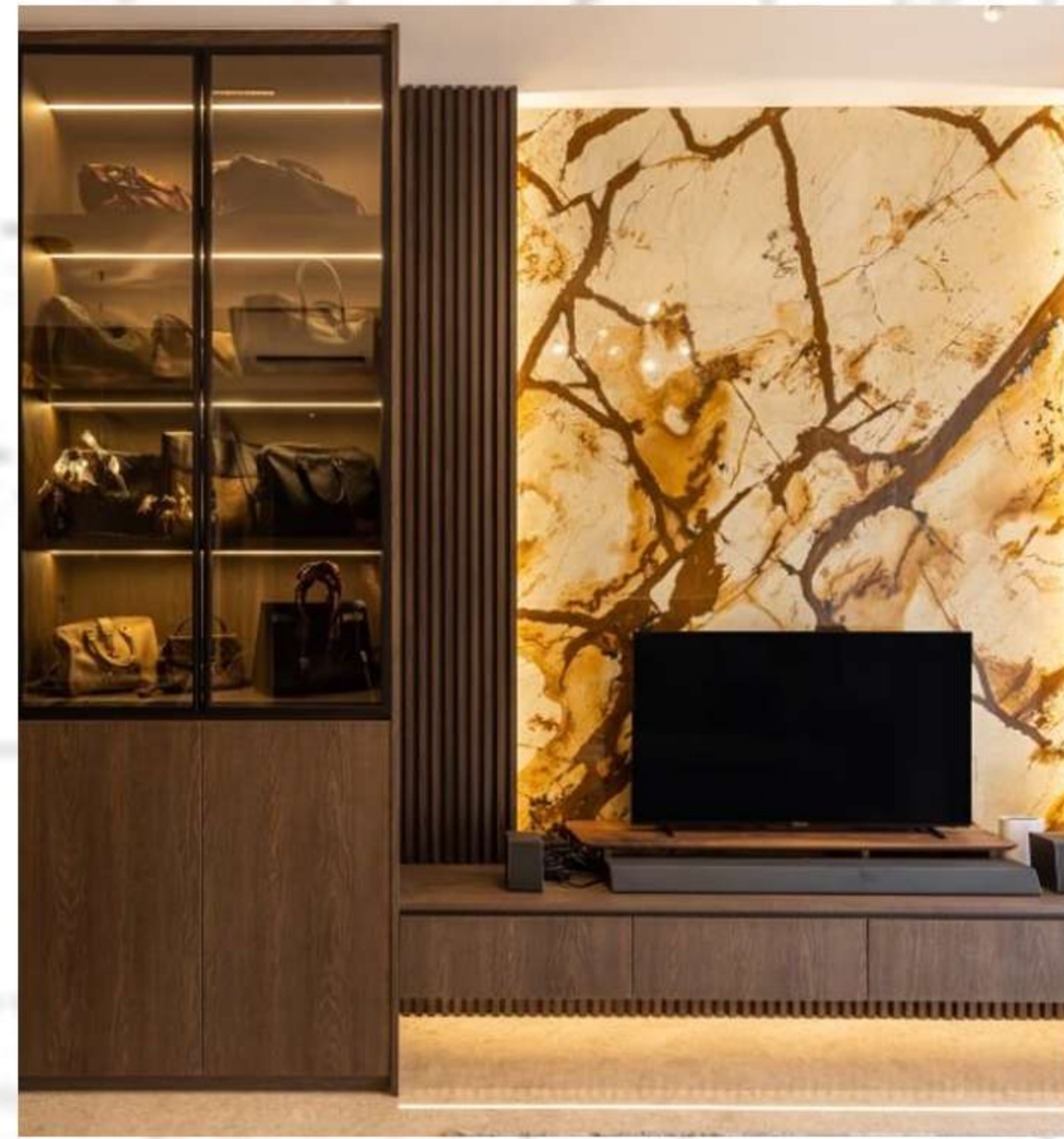
**Task Lighting:** Lights for specific tasks like reading or cooking (e.g., desk lamps or under-cabinet lighting).

**Accent Lighting:** Used to highlight architectural features or artwork (e.g.,





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## Furniture Selection

**Functional and Stylish:** Choose pieces that are functional and aesthetically pleasing. Look for durable materials if you have pets or young children.

**Scale and Proportion:** Ensure your furniture matches the room's scale. Oversized furniture in a small room can make it feel cramped, while too-small pieces in a large room may feel lost.

**Invest in Key Pieces:** Splurge on key items like a sofa or bed that will be heavily used, and consider thrift or budget options for decorative items.





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## **Incorporating Texture and Pattern**

**Mix Textures:** Add depth and interest by combining different textures—soft fabrics like velvet with rough textures like reclaimed wood or metal.

**Patterns with Purpose:** Use patterns like stripes, florals, or geometric shapes, but avoid overwhelming the space. Accent walls, throw pillows, or rugs are great places to experiment with patterns.





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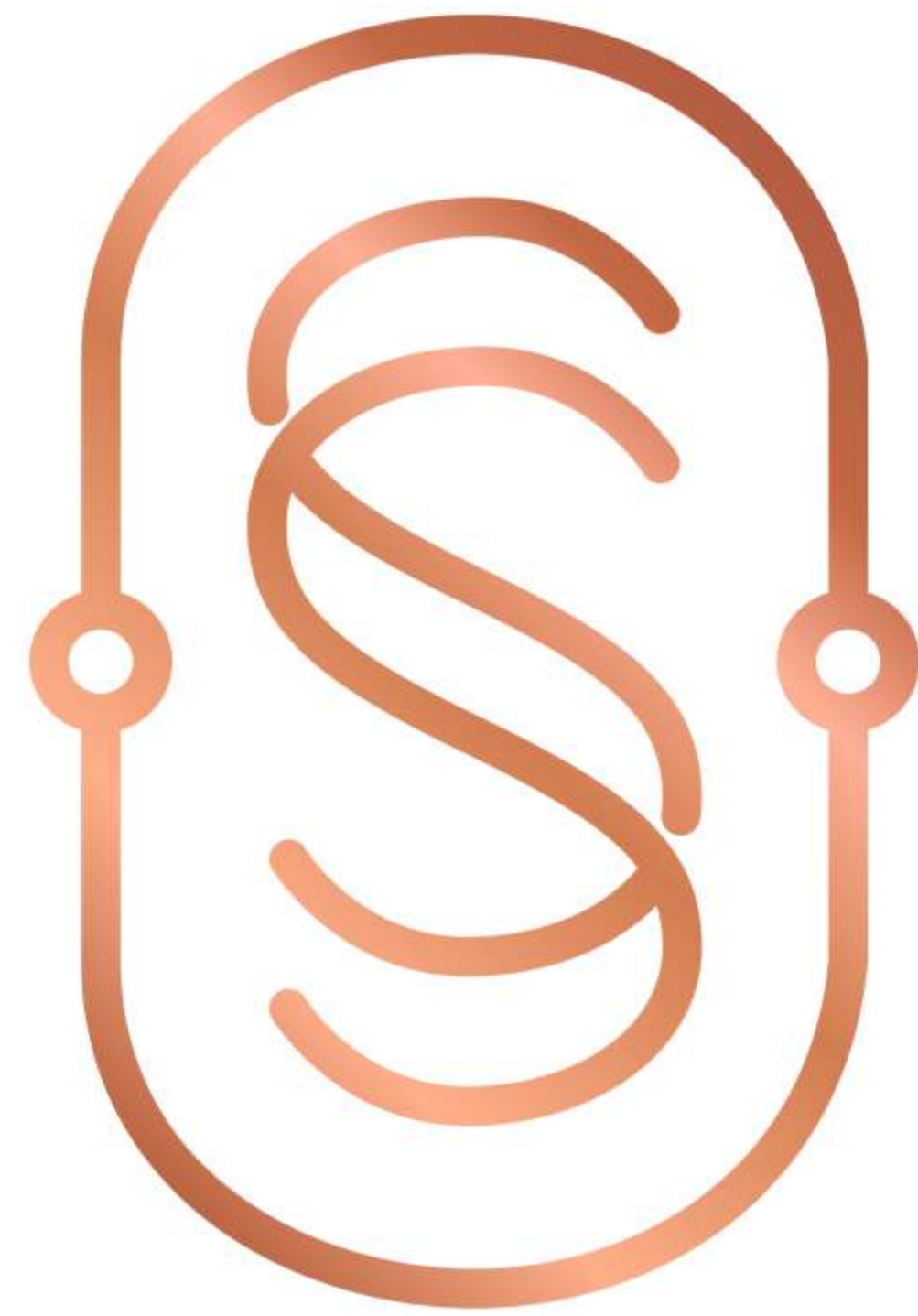
## SS INTERIOR'S PRO TIPS FOR A FLAWLESS FINISH

**Layering is Key:** Combine different layers (color, lighting, textures) to add richness and depth to each room.

**Scale and Balance:** Keep everything in balance. If a piece of furniture feels too big, counterbalance it with smaller accessories.

**Personal Style First:** Trends come and go, but your unique style should always be the guide for your space.





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